

WALK IN THEIR SHOES

EXPERIENCE GENDER INEQUALITY THROUGH VIRTUAL REALITY



YOU CAN'T CHANGE WHAT YOU DON'T FEEL

SEE IT. FEEL IT. CHANGE IT



**“EMPATHY INCREASES BY 25%
THROUGH IMMERSIVE LEARNING”**

(HARVARD BUSINESS REVIEW, 2022)

📅 DATE:

🕒 TIME: 90 MINUTES

📍 LOCATION:

🎯 TARGET GROUP: BUSINESS LEADERS & FUTURE LEADERS (STUDENTS)

**📱 SCAN THE QR CODE
TO SIGN UP!**

THIS WORKSHOP IS DIFFERENT. NO LECTURES. NO SLIDES. JUST YOU — INSIDE SOMEONE ELSE'S REALITY.

THROUGH 6 INTERACTIVE VR SIMULATIONS, EXPERIENCE WHAT IT'S LIKE TO FACE GENDER DISCRIMINATION AT WORK AND AT HOME: BEING INTERRUPTED, DISMISSED, OVERLOOKED — OR LEFT OUT OF THE ROOM ENTIRELY.

- ✓ FEEL WHAT BIAS LOOKS LIKE — FROM THE INSIDE
- ✓ TRAIN YOUR EMPATHY AND LEADERSHIP INSTINCTS
- ✓ UNDERSTAND HOW MICRO-BEHAVIORS SHAPE CAREERS
- ✓ CO-CREATE FAIRER, MORE INCLUSIVE SYSTEMS

**THIS ISN'T FICTION. IT'S SOMEONE'S
EVERYDAY LIFE.**

I THOUGHT I UNDERSTOOD GENDER BIAS — UNTIL I LIVED IT IN VR. I FELT INVISIBLE. I LEFT CHANGED.